



uher type

drawn by joost schmidt in 1932

now presenting **uhertype digital**

## uhertype - the origin

**UHER  
TYPE**

**The letters of this upper case  
alphabet were digitalised by  
Paulo Heitlinger after an advertisement  
designed by Bauhaus master Joost  
Schmidt. The poster is shown  
in Gerd Fleischmann's book  
«bauhaus typografie» p. 322**



German typographer and artist Joost Schmidt (1893-1948) was teacher at the Bauhaus and later at the College of Visual Arts in Berlin.

He was a visionary typographer/graphic designer who is best known for designing the famous poster for the 1923 Bauhaus Exhibition in Weimar. His first typographical works date from 1923. Schmidt taught at the Bauhaus from 1925 to 1932. There he was head of the sculpture workshop from 1925 to 1930 and head of the advertising department from 1928 on. He taught the Lettering course plus Life drawing. Schmidt also worked as a cartographer in a publishing house.

**H**e designed publicity, posters, typefaces, exhibition stands, maps. Joost Schmidt was born 1893 in Wunstorf near Hannover. From 1910 to 1914

he studied painting at the Weimar Hochschule für Bildende Künste. In 1914 he was wounded in military service. 1919: studied wood carving and typography at the Bauhaus.

1922-8: designed Bauhaus printed matter, posters, journal covers and advertisements. 1925-32: taught at the Bauhaus, Dessau. 1928-32: head of the commercial art department and printing workshop at the Bauhaus.

1929: designed Junker exhibition stand for 'Gas und Wasser', Berlin. 1931: publicity work for city of Dessau.

1932: designed a typeface and exhibition stand for Uhertype, Leipzig Fair.

1933: worked as cartographer in Berlin. 1934: designed Nichteisen-Metall-Industrie exhibition stand with Walter Gropius for the Berlin exhibition Deutsches Volk.

Deutsche Arbeit. From 1934: works as a map artist for publisher. 1935-6: taught at private art school; then forbidden to teach by the Nazis. November 1943: studio destroyed in air raid. March 1944: conscripted but soon hospitalised with malaria relapse (from 1914); works in war map headquarters, Saalfeld.

From 1945: taught at Hochschule für Bildende Künste, Berlin. Died 1948 in Nürnberg.

uhertype - glyph set

**A B C D E F G H I**

**J K L M N O P Q R**

**S T U V W X Y Z**

**a b c d e f g h i j k l**

**m n o p q r s t u v**

**w x y z Th**

**œ æ ç ð ñ ò ó ô õ ö ù ú û ü ý ÿ þ ÿ ã ä å å ä å Æ**

**ó ò ó ö ú ù û ü ý ÿ ð ñ ã ä å å ä å Æ**

**È É Ê Ë Ì Í Î Ï Ò Ó Ô Ö Ù Ú Û Ü Ý Š š Ž Ź Æ**

**+ - \* ÷ † … ‹ › ‹ › ‹ › ‹ › ¶ ( ) ? ! # 1 2 3 4 5 6 7 8 9 0 . : ; , .**

**UHERTYPE**  
**Satzmaschinen**

**mWmw**

**Uu**

**Uhertype**  
**STURMBLOND**  
**bayer condensed**  
**Transito**

The Bauhaus Legacy: elementar alphabets.

A collection of 4 fonts, with geometrical letterforms.

- Uhertype, by Joost Schmidt
- Sturmb blond + bayer condensed, by Herbert Bayer
- Transito, by Jan Tschichold

Digital typefaces in OpenType format,

by Paulo Heitlinger. 2007-2014

[www.tipografos.net](http://www.tipografos.net)